



FOR IMMEDIATE RELEASE

Contact: Stephanie Burchfield, Burchfield & Wolin Public Relations, 480-460-4111;
Burchfield.stephanie@gmail.com

Cystic Fibrosis Foundation and Ensynch Announce 29th Annual StairClimb and Firefighter Challenge in Downtown Phoenix to Benefit Cystic Fibrosis Foundation

Inviting Valley Residents to Join Local Firefighters, CF Supporters in Family Event September 26

Phoenix, Ariz. --September 3, 2009-- The [Arizona Chapter](#) of the [Cystic Fibrosis Foundation](#) today announced it will hold the Ensynch 29th Annual [StairClimb and FireFighter Challenge](#) on Sept. 26, 2009 from 8:00 a.m. to noon. The event will take place at the Arizona Center in downtown Phoenix at Van Buren and 5th Street.

After the runaway success of last year's event, organizers are expecting hundreds of participants to step up to the stair climb challenge—raising needed funds and increasing community awareness in the fight against cystic fibrosis. All funds raised will support the Cystic Fibrosis Foundation. The Foundation is one of the most effective and efficient organizations of its kind. It has received a four-star rating for sound fiscal management from [Charity Navigator](#), the largest independent charity evaluator in the United States, and is an accredited charity of the [Better Business Bureau's Wise Giving Alliance](#).

"This event will be fun for everyone—from young families to seniors—and everyone in between," said Jan Lee Sproat, executive director for the Cystic Fibrosis Foundation. "But it isn't just the great food and great music that will bring people together. We're uniting in the cause of finding a cure for cystic fibrosis."

With more than 30,000 sufferers nationwide, cystic fibrosis is the number one life-shortening disease of children and young adults in the U.S.; however, there is much hope for the future as the median survival age for cystic fibrosis sufferers has climbed to 37+ years.

Registration for the 29th annual StairClimb begins at 8:00 a.m., with the event starting at 9:00 a.m. in the Snell & Wilmer and APS office towers. Attendees may form teams or climb individually. The StairClimb entry fee is \$25 per person or \$150 per family, but participants are encouraged to go above and beyond with their fundraising efforts. Last year seven StairClimb teams each raised more than \$2,000, and the event overall raised nearly \$100,000.

The Firefighter Challenge will begin at 9:30. Firefighters from cities across the Valley will compete head-to-head. Prizes will be awarded to top finishers.

With support from Ensynch, SmithGroup, Dibble & Associates, Red White & Brew, DigitalMoxie Creative, Burchfield & Wolin Public Relations, Arizona Center and Perkinson Reprographics, among others, the Cystic Fibrosis Foundation is expecting record crowds at this year's StairClimb and FireFighter Challenge. Corporate sponsorships are available. Contact Lori Nelson, lnelson@CFF.org at CFF to learn more.

Top stair climb fundraisers will receive a variety of prizes, including an iPod, camcorder and other electronic items.

Cystic Fibrosis Foundation & Ensynch StairClimb 2-2-2-2

Participants may register or support their favorite firefighter team online at www.azstairclimb.org, or by calling 602.224.0068. Registration is also available the day of the event at the Arizona Center.

About The Cystic Fibrosis Foundation of Arizona:

The Cystic Fibrosis Foundation, of Arizona, headquartered in Phoenix, Ariz., is a donor-sponsored nonprofit organization dedicated to finding therapies and a cure for cystic fibrosis (CF), while helping to improve the lives of those living with CF. CF is the No. 1 life shortening disease of children and young adults in the U.S. Caused by a genetic defect, the disease forces the body to produce abnormally thick mucus, leading to chronic, life-threatening lung infections and impairs digestion. Thanks to the support of millions and the work of organizations like the Cystic Fibrosis Foundation, researchers have discovered the basic genetic defect that causes CF. While today there exists no cure, an arsenal of remedies have been produced to help treat the disease, dramatically extending the life expectancy of people living with CF. The foundation's "pipeline" is filled with more than 25 promising CF therapy candidates in clinical trials and six others in laboratory development. With help from its supporters, the Cystic Fibrosis Foundation looks forward to the day research finds a cure.

About Ensynch

Ensynch is an award-winning provider of IT professional services consulting and IT staffing to enable organizations to operate more efficiently and increase business agility. Ensynch serves mid-market to enterprise-level commercial and public sector customers. The company's business/technology service offerings include strategic planning, IT assessments, design and architecture, implementation, support and staffing. Ensynch has earned consecutive spots on the Inc 500 and numerous Microsoft distinctions including 2 Worldwide Partner Awards. Ensynch is headquartered in Tempe, Ariz., with offices in Orange County, Calif., Chicago, and New York, serving the U.S. and select clients in Europe. For more information visit www.ensynch.com.

#